

Best Practice Strategies

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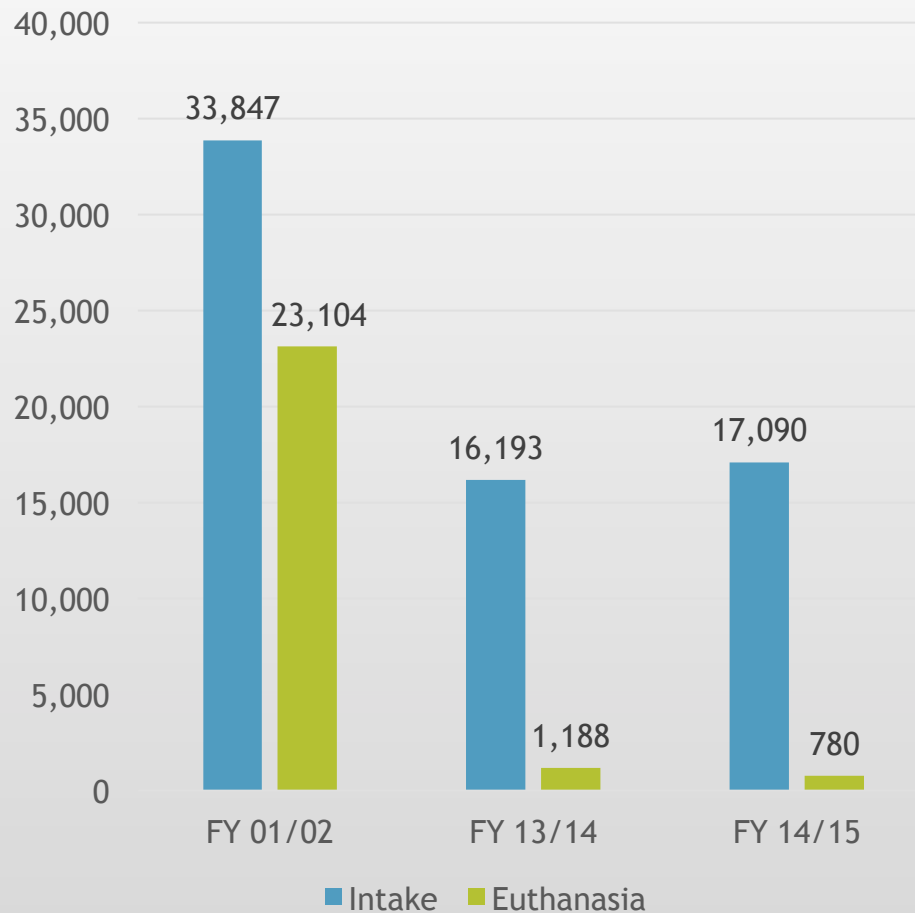
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Program Manager



Jacksonville, FL ~ Prototype City

All Shelter Intake & Outcome



- ▶ In FY 01/02 the **save rate was 30%**
- ▶ In FY13/14 the **save rate was 90%**
- ▶ In FY14/15 the **save rate was 92.7%**
- ▶ **2+ years with save rate 90%+**

ACPS Intake FY13/14: 11,256, FY14/15: 11,412.



Laser Focused Goals

- ▶ Productively decrease intake by helping people and pets
- ▶ Achieve and maintain a 90%+ save rate
- ▶ Treat pets and people with compassion



Target Zero Progress

Waco, TX (2 years)	36%	90%
Indy, IN (2 years for cats, 3 years both)	59%	86%
Huntsville, AL (1 year)	68%	90%
Nashville, TN (1 year)	58%	83%
Brevard County, FL (1 year)	81%	95%
El Paso, TX (10 months)	44%	63%
Carroll County, GA (1 year)	51%	80%
Greenville, SC (10 months)	60%	70%
Lafayette Parish, LA (5 months)	22%	30%



Shelter~Community Assessment

- ▶ Look for gaps between status and Best Practice
- ▶ Evaluate partnership potential
 - ▶ Rescue/shelter
 - ▶ Good Samaritans
 - ▶ Community advocates



Addressing Unmet Needs

- ▶ Accuracy of data
- ▶ Program design/pop management
- ▶ Standard Operating Procedures
- ▶ Training
- ▶ Ordinances/Contracts
- ▶ Link to funding/in kind donations



Link to Funding

- ▶ \$500,000 cat grant~Northern Kentucky
- ▶ \$350,000 grant for city of Indianapolis
- ▶ \$90,000 grant for city of El Paso
- ▶ \$175,000 for CCD in Greenville, SC
- ▶ In kind donations for humane housing for cats (Kenton Co., KY and Kern Co., CA)
- ▶ Best Friends
- ▶ Presented to PetSmart Charities, Maddie's Fund and ASPCA



Target Zero Collaboration

- ▶ Best Friends
- ▶ Alley Cat Allies
- ▶ Million Cat Challenge
- ▶ HSUS
- ▶ Cornell University
- ▶ University of Florida
- ▶ University of California
- ▶ No Kill South Carolina
- ▶ PetCo Foundation



Key Strategies



Public Policy

- ▶ Successfully updated ordinances in:
 - ▶ Waco, TX
 - ▶ Escambia County, FL
 - ▶ Indianapolis, IN
 - ▶ Baton Rouge, LA
 - ▶ El Paso, TX
 - ▶ Broward County, FL



Public Policy

- ▶ Successfully updated ordinances in:
 - ▶ Montgomery County, TX
 - ▶ Boone County, KY
 - ▶ Campbell County, KY
 - ▶ Kenton County, KY



Public Policy

- ▶ Ordinance updates in progress:
 - ▶ Lafayette Parish, LA
 - ▶ Nashville, TN (anti-tethering)
 - ▶ Huntsville, AL (anti-tethering)



Shelter Policies and Procedures

Our Greatest Area of Impact!

Safety Net~Managed Intake

Community Cat Diversion (dogs
benefit too!)

Daily Rounds~Population Management



Shelter Policies and Procedures

- ▶ Common Self Imposed Barriers
 - ▶ Policies based on exceptions/myths/fears
 - ▶ Data collection/analysis
 - ▶ Lack of Population Management
 - ▶ Poor management of staff and finances



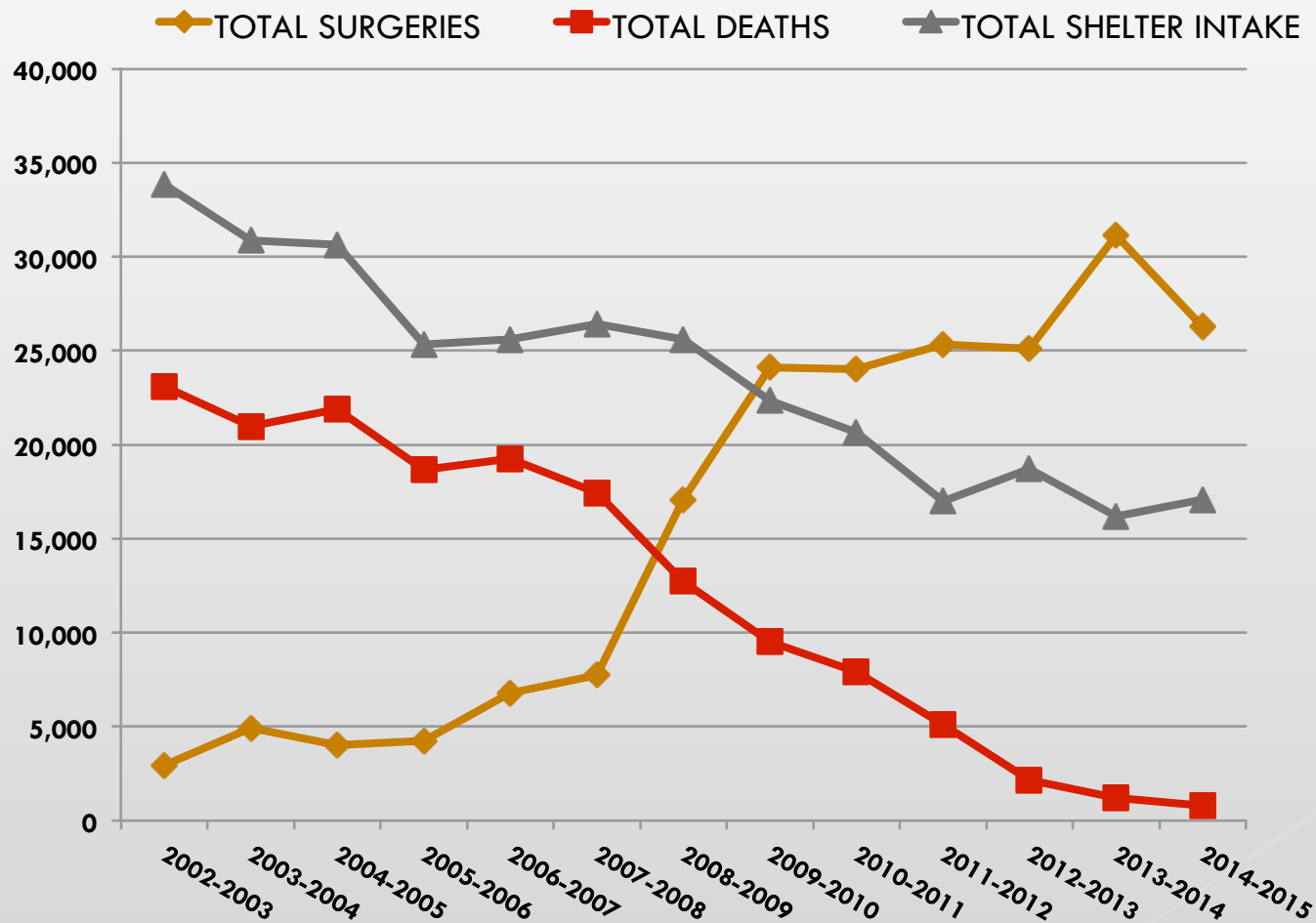
Targeted Spay/Neuter

- ▶ Fixed income (5-10* subsidized surgeries per 1,000 residents a year)
- ▶ Large dogs
- ▶ Community cats
- ▶ High intake areas

**4,690 recommended for Shelby County*



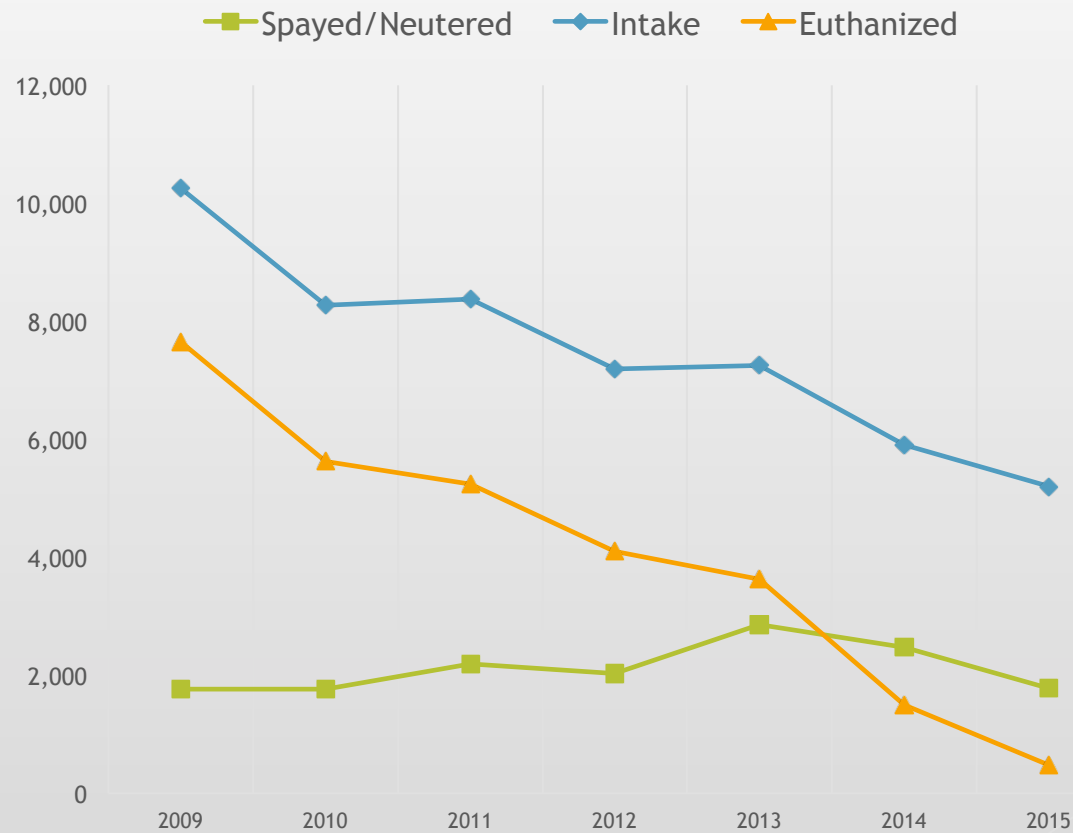
Jacksonville, Florida



Depicts the inverse relationship and goal trends for targeted spay/neuter vs shelter intake and euthanasia of dogs and cats through the end of FY14/15.



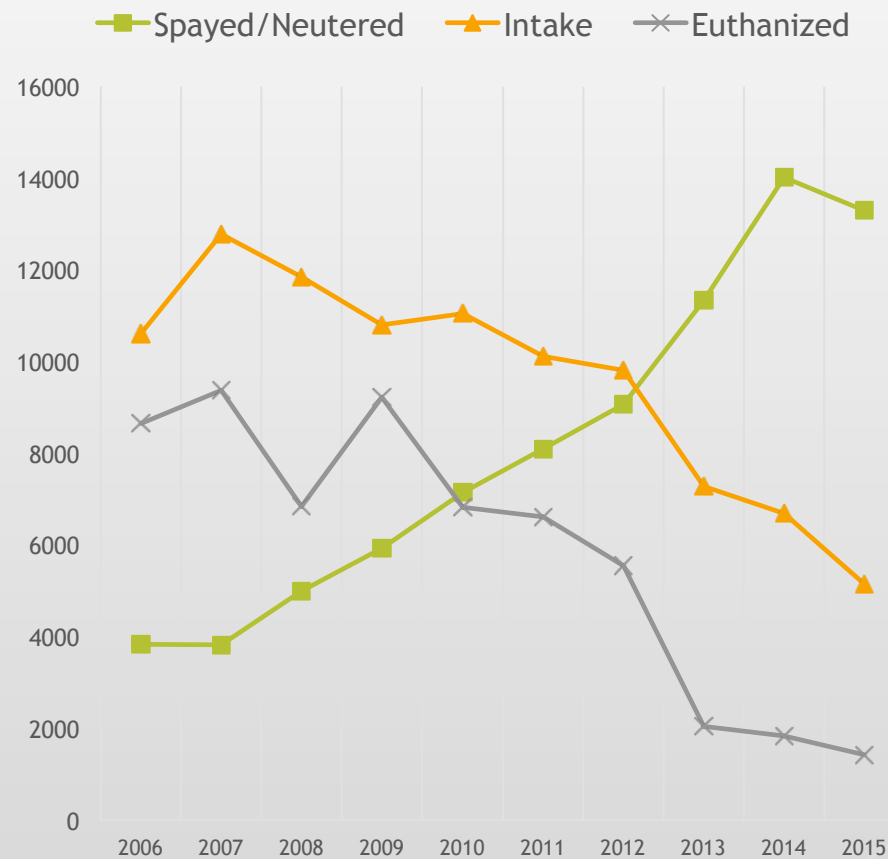
HUNTSVILLE, ALABAMA



Depicts the inverse relationship and goal trends for targeted spay/neuter vs shelter intake and euthanasia of dogs and cats through December 31, 2015



WACO, TEXAS



Depicts the inverse relationship and goal trends for targeted spay/neuter vs shelter intake and euthanasia of dogs and cats through December 31, 2015



Community Cat Facts

- ❖ Cats 7-10 times more likely to find their way home from the street vs shelter
- ❖ Many inside/outside
- ❖ RTO less than 2%
- ❖ Trap/euthanize doesn't solve problem
- ❖ Majority of shelter cats euthanized



Community Cat Diversion

Instead of intake at shelter~ divert
outdoor cats to spay/neuter/ear tip/
vaccinate/deworm & return to 'outdoor
home'*

Cats are not 'stray' or 'lost'

millioncatchallenge.org



Public~Private Partnerships



Positives in the community....

- ▶ Increased community immunity against rabies
- ▶ *Decrease in community cats: colony prevention*
- ▶ Less wildlife at risk, less risk of rabies and parasite transmission
- ▶ *Eliminates complaints about cats*



Positives at the shelter...

- ▶ Can eliminate unnecessary euthanasia of cats in shelter
- ▶ *Increased adoption of cats that are admitted*
- ▶ More resources for dogs (\$\$, staff time, space, etc.)



Community Cat Diversion

Animal Control – Greenville County, SC Unincorporated

May/June 2015 Pick Ups: 255 cats

May/June 2016 Pick Ups: 10 cats

Difference: 96% decrease in animal control pick-ups for Greenville County!

Stray Drop Offs- All areas of Greenville County, SC (people bringing in stray cats to the shelter)

May/June 2015 drop offs: 1,510 cats

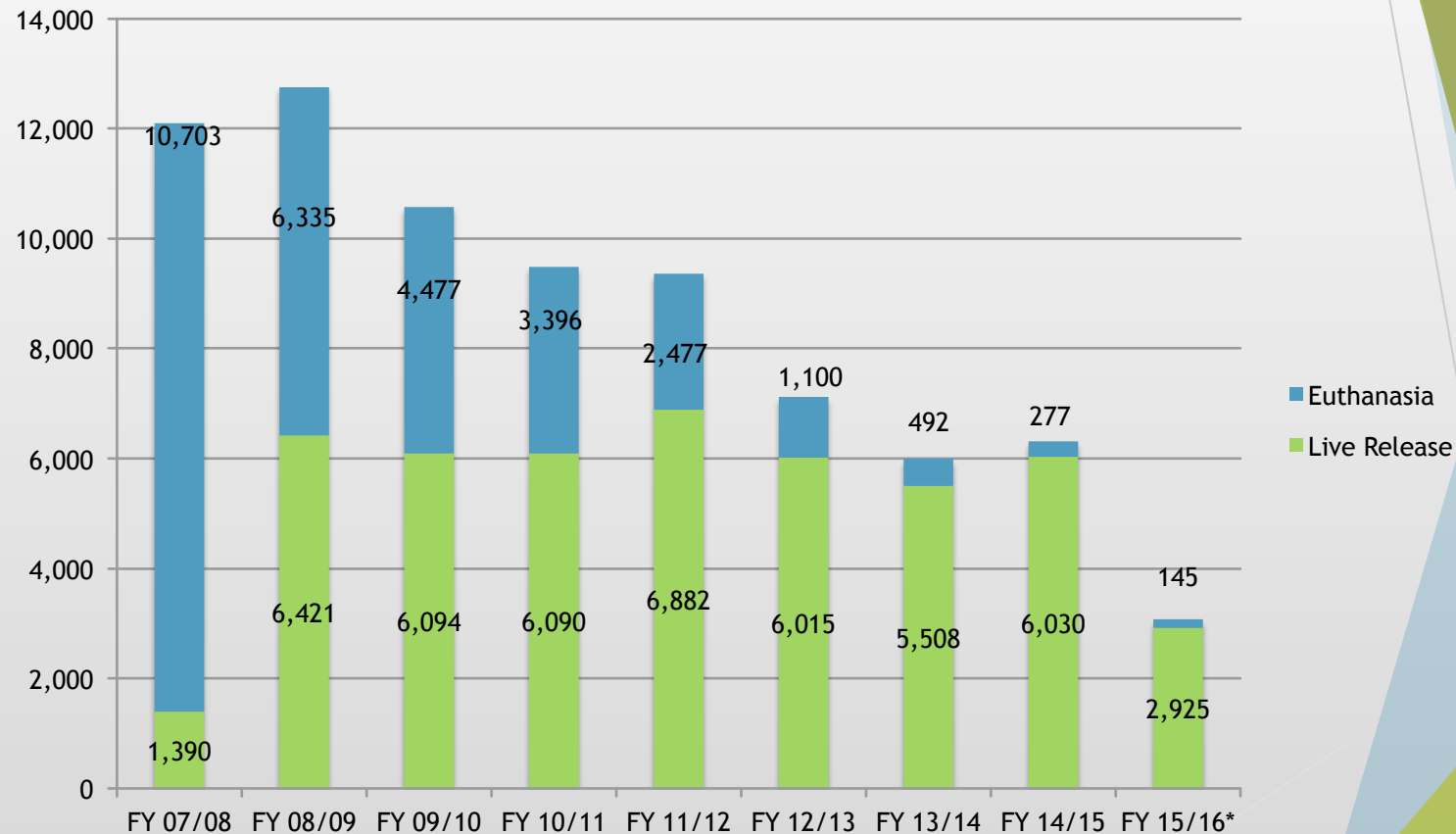
May/June 2016 drop offs: 706 cats

Difference: 53% decrease in cat intake to the shelter via public drop offs!



Cat Live Release Versus Euthanasia

Jacksonville Animal Care & Protective Services

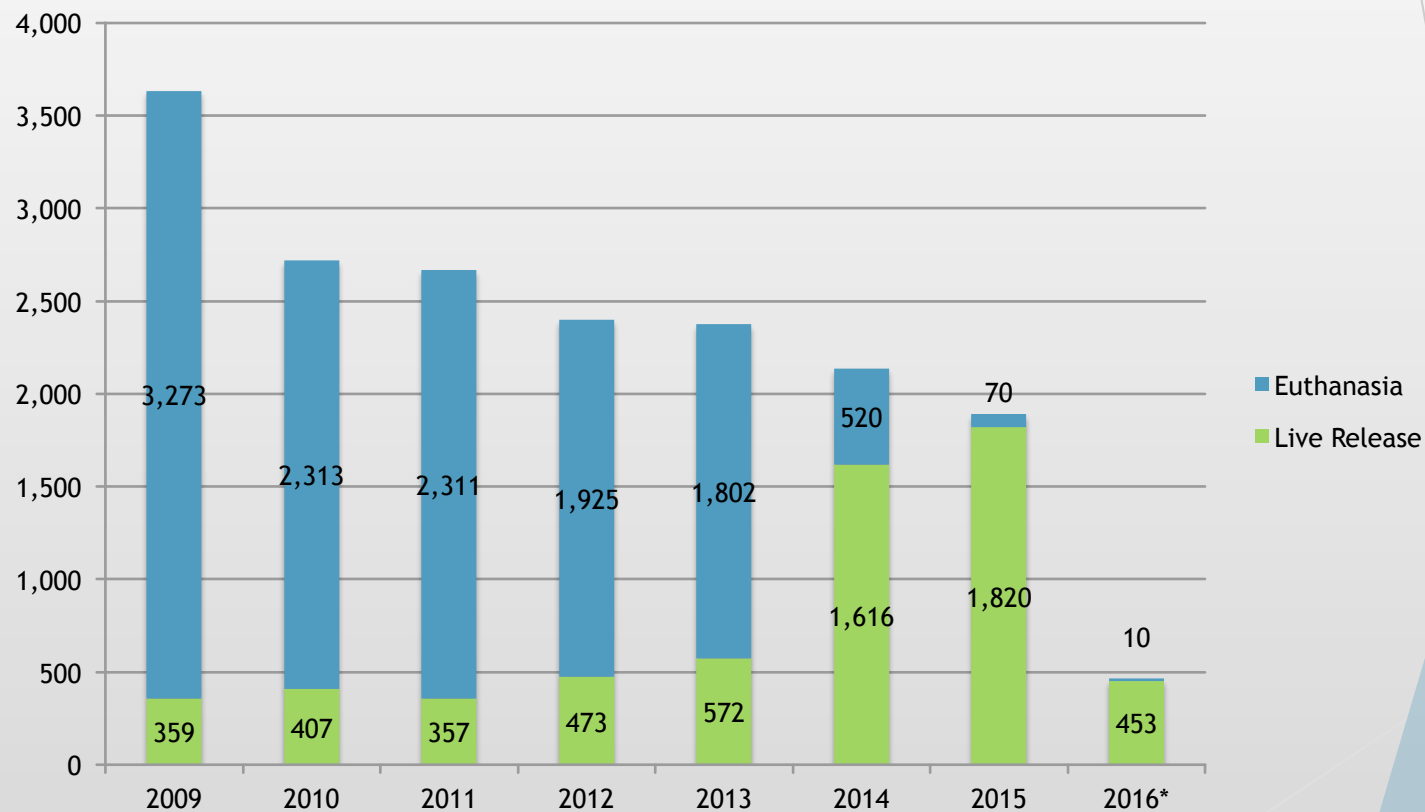


Depicts the decrease of cat intake and euthanasia numbers after the Feral Freedom (Community Cat) program was implemented in August 2008. FY15/16* figures are through April 30, 2016.



Cat Live Release Versus Euthanasia

Huntsville Animal Services

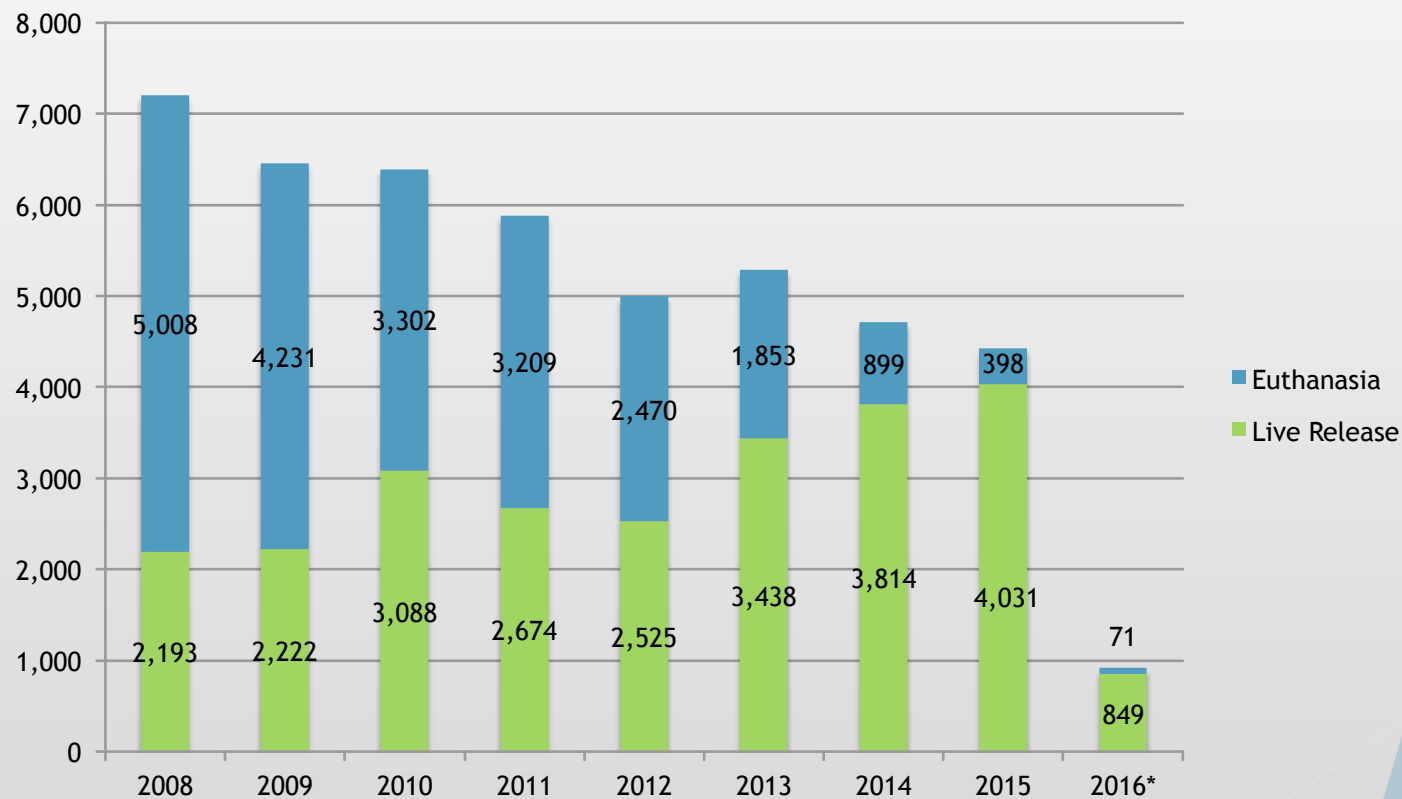


Shows the dramatic decrease of cat euthanasia numbers after the Community Cat Diversion Program was implemented in April 2014. Figures are through April 30, 2016.



Cat Live Release Versus Euthanasia

Indianapolis Animal Care & Control

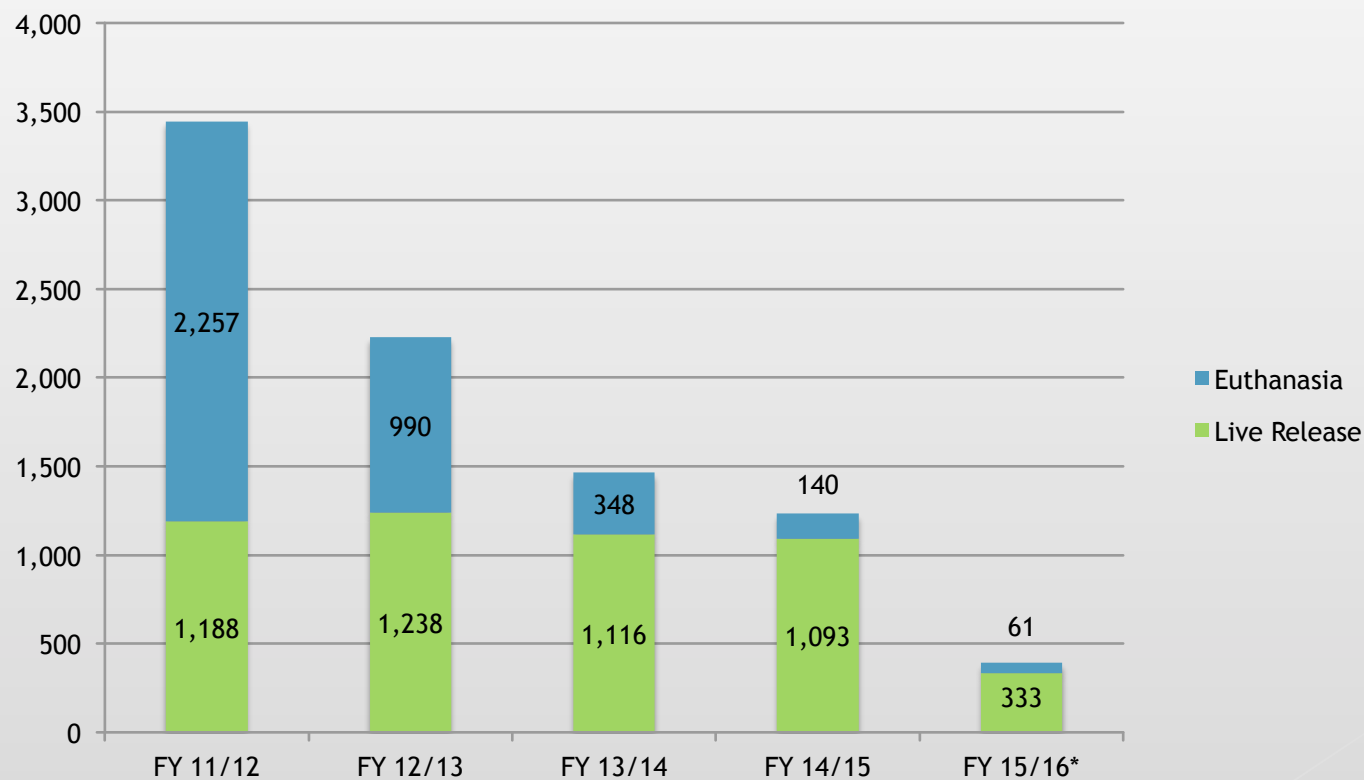


Shows the dramatic decrease of cat euthanasia numbers after the Community Cat Diversion Program was implemented in August 2013. Figures are through April 30, 2016. 2015 cat save rate 94%, 2016 cat save rate through 4/30/16 is 91.57%



Cat Live Release Versus Euthanasia

City of Waco Animal Shelter



Shows the decrease of cat intake and euthanasia numbers after the Community Cat program was implemented in the fall of 2013. FY15/16 data is through April 30, 2016.



Safety Net~Managed Intake

2015 ASPCA Rehoming study
(Emily Weiss, PhD, et. al.)

2015 Maddie's Fund Survey

*Managed intake major focus area



Brevard County Sheriff, Florida

Dogs	December	January	February	March	April	May	Average
Total Appointments scheduled:	35	50	41	47	45	53	45
Total Surrendered:	7	13	17	12	8	7	11
Total No Show / Diverted:	28	36	24	35	37	46	34
# Accepted w/o Appointment:	0	1	11	39	6	5	10
% Diverted:	80.00%	72.00%	58.54%	74.47%	82.22%	86.79%	75.67%
Cats	December	January	February	March	April	May	Average
Total Appointments scheduled:	51	68	54	52	44	55	54
Total Surrendered:	9	4	24	15	10	8	12
Total No Show / Diverted:	42	64	30	37	34	47	42
# Accepted w/o Appointment:	0	0	8	17	6	26	10
% Diverted:	82.35%	94.12%	55.56%	71.15%	77.27%	85.45%	77.65



Live Release~Outcome Programs

- ▶ Return to Owner
- ▶ Open Adoptions*
- ▶ Transport to other shelter with shorter LOS
- ▶ Rescue
- ▶ Foster



Return to Owner

- ▶ Reunite in field if at all possible
- ▶ Incentive and mandatory to SN/chip
- ▶ Post pictures on intake, social media, etc.
- ▶ Convenient hours



Open Adoptions

HSUS *Adopter's Welcome* Guide
(animalsheltering.org)

Making the best match

Conversational adoptions

Letting go of myths based on fear



Open Adoptions

Low adoptions fees
(raise money other ways)

Non-judgemental

Don't miss adoption opportunities!



Rescue Partnerships

Approval process

Legal and providing proper care

No fees

Streamlined process



Foster and Adoption Ambassadors

Good Samaritan opportunities

Provide supplies

Showcase pets outside the shelter

Empower to make permanent
placements

~Open adoption philosophy~





THE ART OF SAVING LIVES